



CHRISTIAN-OWNED COMPANIES

Self-Paced Study

CHRISTIAN-OWNED COMPANIES, Self-Paced Study

This course examines the question “What does it look like when a follower of Jesus runs a business?” You’ll answer that by reviewing dozens of case studies and learning directly from experienced, Christian executives across several industries. The objective is to gain, by the end of the course, a practical understanding for how believers operate a business.

Text: *Christian-Owned Companies: What does it look like when a follower of Jesus runs a business?* [Purchase here](#)

	Topic	Lesson	Reading	Executive Presentations
Module 1	Introduction to the Course	What does it look like when a follower of Jesus runs a business?	Solve the Brian's Boats case after reading the Executive Summary, pages 1-14	
Module 2	Purpose	Christian-owned companies seek to honor God in all they do	Video intro + read pages 15-48	Dan Cathy , CEO, Chick-fil-A David Green , Founder, Hobby Lobby
Module 3	Products	Christian-owned companies make products that make a better world	Video intro + read pages 49-84	Xian-Yi Wu , Co-founder, D.Light Design Finny Kuruvilla 1 2 , CEO, Eventide Asset Mgmt Phil Vischer , Co-founder, Big Idea Productions Buck Jacobs , Founder, The C12 Group
Module 4	Profits	Christian-owned companies fund faithful causes	Video intro + read pages 85-132	Anne Beiler , Founder, Auntie Anne's Pretzels Aaron Walters , Co-founder, Altar'd State Alan Barnhart , CEO, Barnhart Crane & Rigging John Montgomery 1 2 , Founder, Bridgeway Capital Blake Mycoskie 1 2 , TOMS Shoes
Module 5	People	Christian-owned companies treat their employees like family	Video intro + read pages 133-182	Cheryl Broetje , Co-founder, Broetje Orchards Mary Kay Ash , Founder, Mary Kay Cosmetics Bob Walker , President, Walker Manufacturing
Module 6	Poverty Plan	Christian-owned companies create jobs for people who would not have one	Video intro + read pages 183-218	Brian Preston , Founder, Lamon Luther Don Larson , Founder, Sunshine Nut Company Chris Haughey , Co-founder, Tegu Toys
Module 7	Planet Protection	Christian-owned companies value creation care	Video intro + read pages 219-256	Hans Hess , Founder, Elevation Burger Bruce Taylor , Founder, Enviro-Stewards Michael Cardone II , Cardone Industries
Module 8	Principle	Christian-owned companies stand firm, regardless the cost	Video intro + read pages 257-292	Bill Yeargin , President, Correct Craft Don Flow , President, Flow Automotive Group Barronelle Stutzman , Owner, Arlene's Flowers
Module 9	Proselytizing	Christian-owned companies introduce people to God	Video intro + read pages 293-320	Stanley Tam , Founder, US Plastic Corporation David and Andrea White , Founders, PureFlix Norm Miller , Chairman, Interstate Batteries
Module 10	The Deliverable	What will you do with what you learned in this course?	“100 Best Practices” read pages 321-326	